Where success shows

Dubai International Convention & Exhibition Centre
Meet the world

When you want to bring your event truly alive, there’s really only one place to come.

For over 30 years, we have worked hard to create the venues, services and facilities that are dedicated to create successful outcomes for our customers. The Dubai International Convention & Exhibition Centre offers more than one million square feet of multipurpose halls and ingenious design. If you can imagine it, we’ll find a way to make it happen.

The scope and scale of what we can manage is unlimited. From product launches, press conferences and corporate entertainment through to major concerts and massive conventions that draw thousands of delegates from around the world—we have the space, skills and experience to make your vision a reality and your event a success.

Yet we are so much more than just a venue. While our spaces give the freedom to paint on a blank canvas, we also offer services and support across the board—so you can impress your visitors with the minimum of organisational resources.

And it’s all right in the heart of Dubai. Just 10 minutes from the airport, our entire complex is fully integrated into Dubai’s central business district.

The city today is not just a global hub but a gateway to the region’s ever-increasing cultural and commercial riches. Dubai World Trade Centre (DWTC) is the key destination for those wanting to make a splash on the world stage.
Sheikh Maktoum Hall

About half the size of Sheikh Rashid Hall—with which it shares an architectural style and connecting wall—the 3,800 square metres of Sheikh Maktoum Hall are perfect for banquets of up to about 1,800 guests. Like its neighbour, this hall can divide into four soundproofed meeting rooms, making it ideal for conferences. For mega-events, Sheikh Maktoum Hall and Sheikh Rashid Hall can be combined into an enormous exhibition space spanning around 11,500 square metres and accommodating over 5,600 people, banquet style.

EVENT SPACES
Create your world

Our halls are yours to transform to your needs—from flexible, open spaces to auditoria for large, seated audiences.

Sheikh Maktoum Hall

Za’abeel Hall

With an impressive 15,000 square metres, Za’abeel Hall offers standing capacity for up to 12,000 people, ideal for large concerts. It can also subdivide into three separate spaces for great flexibility for exhibitions and conferences. And with the ability to host banquets for up to 7,000, it is the perfect venue for lavish weddings and corporate staff parties. The hall also features a dedicated drop-off area, entrance and reception foyer enabling the full red-carpet treatment.

Za’abeel Hall
With the opening of Sheikh Saeed Halls in 2009, we cemented our position as the Middle East’s largest convention and exhibition venue. And in terms of versatility, we are second to none.

Sheikh Saeed Halls

Our newest space expands our complex by four halls and over 25,000 m² of covered exhibition area, including the impressive Trade Centre Arena. These halls answer both Dubai’s developing MICE sector and the increasing demand for exhibition facilities throughout the region. The structure flows into the Trade Centre Plaza which leads directly to the World Trade Centre metro station. The Plaza itself is an onsite outdoor event space commonly used for exhibits and banquets during the cooler winter season.

Evolving with our customers

Sheikh Rashid Hall

This elegantly engineered column-free space invites everything from plenary sessions and concerts to sporting events and theatrical productions. Configured as an auditorium, the 7,500 m² has provides seating for up to 2,500 guests and 2,000 standing, as well as seven interpretation booths, two green rooms and two executive suites. You can also entertain a total of 6,400 people banquet style. Flexibility is in keeping with our matchless ability to deliver the right size, style, budget and scale meeting rooms.

Halls 1-8

Halls 1-8, located on the ground adjoining the named halls, each has a height of 7.5 metres, while the ceilings of Halls 3 and 4 are both 10 metres high.

Al Multaqa Ballroom

This 1,000 m² ballroom holds up to 1,500 for cocktail receptions or 600 guests for seated dining. Popular for banquets, weddings, private parties and art exhibitions, the venue also doubles as an elegant conference space, with theatre-style seating for 1,000 delegates.

Meeting Rooms

Larger exhibitions and conferences typically require smaller rooms for use during breakout sessions, or for invitation-only gatherings. We have a wide range of meeting rooms at our disposal, with capacity varying from 20 people to over 200. These rooms can serve many functions from supporting events and product launches to training seminars and media centres. For VIP options in separate suites we recommend the World Trade Club.

World Trade Club

Enjoy a truly exclusive and stunning 360-degree view from a suite of rooms on the 33rd floor of the Sheikh Rashid Tower. Here you can host your board meetings in style, then follow up with fine dining in the adjoining Seven Sands restaurant before closing the day with drinks in the lounge.

Sheikh Maktoum Hall

This elegantly designed and multi-use hall provides over 1,800 m² of exhibition space, as well as 1,200 m² for cocktail receptions. The room can be divided into three sections or offer a single large expanse. This space is ideal for networking, seminars and private parties.

Sheikh Rashid Hall

This elegantly engineered column-free space invites everything from plenary sessions and concerts to sporting events and theatrical productions. Configured as an auditorium, the 7,500 m² has provides seating for up to 2,500 guests and 2,000 standing, as well as seven interpretation booths, two green rooms and two executive suites. You can also entertain a total of 6,400 people banquet style. Flexibility is in keeping with our matchless ability to deliver the right size, style, budget and scale meeting rooms.

Halls 1-8

Halls 1-8, located on the ground adjoining the named halls, each has a height of 7.5 metres, while the ceilings of Halls 3 and 4 are both 10 metres high.

Al Multaqa Ballroom

This 1,000 m² ballroom holds up to 1,500 for cocktail receptions or 600 guests for seated dining. Popular for banquets, weddings, private parties and art exhibitions, the venue also doubles as an elegant conference space, with theatre-style seating for 1,000 delegates.

Meeting Rooms

Larger exhibitions and conferences typically require smaller rooms for use during breakout sessions, or for invitation-only gatherings. We have a wide range of meeting rooms at our disposal, with capacity varying from 20 people to over 200. These rooms can serve many functions from supporting events and product launches to training seminars and media centres. For VIP options in separate suites we recommend the World Trade Club.

World Trade Club

Enjoy a truly exclusive and stunning 360-degree view from a suite of rooms on the 33rd floor of the Sheikh Rashid Tower. Here you can host your board meetings in style, then follow up with fine dining in the adjoining Seven Sands restaurant before closing the day with drinks in the lounge.
When you come to us, you tap into a deep well of knowledge. We host more than 100 world-class shows annually, welcoming over 1.6 million visitors and thousands of exhibitors. Join all over the world in some of the most acclaimed trade fairs, blockbuster consumer events and prestigious international conferences in Dubai.

Whether you are putting on a global congress, a world-class concert, a business meeting or family celebration, success comes from getting the details right. Whatever event you can envision, the chances are high we’ve done something very similar before. From the ambience to acoustics, lighting to logistics and security to seating—we know what it takes to deliver memorable events.

Exhibitions & conferences
Dubai’s proximity to many of the world’s growth economies makes it an excellent gateway to new markets. From pharmaceuticals to ICT, construction to catering, automotive to aviation, we deliver industry-leading trade fairs all year round that help exhibitors reach a truly international audience. Moreover, seasoned exhibitors recognise DWTC as a prime facility for their global events. In 2011, we hosted 106 major conferences and exhibitions. Recent large-scale conferences have included some of the world’s most prestigious, such as the World Cardiology Congress and World Energy Forum.

Live events
Concerts and theatrical spectacles are an ever-increasing regional phenomenon. While fans long to see their heroes, promoters recognise Dubai’s appeal as a bridge between Europe, Asia and Australasia. Bands and DJs such as Enrique Iglesias, Maroon 5, David Guetta and Moby have made DWTC a regular stop on their global tours. Our named halls regularly feature major concerts as well as sporting action, including the Dubai Indoor Football Championships and Dubai Sports World, the Middle East’s largest indoor sporting event.

Banquets
With unparalleled expertise and experience in hospitality, hosting, service and setting, DWTC is the official partner for state banquets and the first choice for Dubai’s most prestigious gala events.

Corporate events
DWTC has become synonymous for successful events within the MICE sector. Each year, many Fortune-100 companies choose us not only for their global but also for their regional events. We also handle smaller functions and other events to reward employees. We also handle small events, but no less essential, company events such as training sessions.

All in all, if you can imagine it, we’ll make it happen.

Imagine the possibilities

Our business was founded on one simple idea—creating better events and experiences.

When you come to us, you tap into a deep well of knowledge. We host more than 100 world-class shows annually, welcoming over 1.6 million visitors and thousands of exhibitors. Join us all over the world to see some of the most acclaimed trade fairs, blockbuster consumer events and prestigious international conferences in Dubai.

Whether you are putting on a global congress, a world-class concert, a business meeting or family celebration, success comes from getting the details right. Whatever event you can envision, the chances are high we’ve done something very similar before. From the ambience to acoustics, lighting to logistics and security to seating—we know what it takes to deliver memorable events.

Exhibitions & conferences
Dubai’s proximity to many of the world’s growth economies makes it an excellent gateway to new markets. From pharmaceuticals to ICT, construction to catering, automotive to aviation, we deliver industry-leading trade fairs all year round that help exhibitors reach a truly international audience. Moreover, seasoned exhibitors recognise DWTC as a prime facility for their global events. In 2011, we hosted 106 major conferences and exhibitions. Recent large-scale conferences have included some of the world’s most prestigious, such as the World Cardiology Congress and World Energy Forum.

Live events
Concerts and theatrical spectacles are an ever-increasing regional phenomenon. While fans long to see their heroes, promoters recognise Dubai’s appeal as a bridge between Europe, Asia and Australasia. Bands and DJs such as Enrique Iglesias, Maroon 5, David Guetta and Moby have made DWTC a regular stop on their global tours. Our named halls regularly feature major concerts as well as sporting action, including the Dubai Indoor Football Championships and Dubai Sports World, the Middle East’s largest indoor sporting event.

Banquets
With unparalleled expertise and experience in hospitality, hosting, service and setting, DWTC is the official partner for state banquets and the first choice for Dubai’s most prestigious gala events.

Corporate events
DWTC has become synonymous for successful events within the MICE sector. Each year, many Fortune-100 companies choose us not only for their global but also for their regional events. We also handle smaller functions and other events to reward employees. We also handle small events, but no less essential, company events such as training sessions.

All in all, if you can imagine it, we’ll make it happen.
Every conference or exhibition is a performance, in which craftspeople behind the scenes make sure participants experience the full effect you intend. From visualisation and project management to audio-visual design and production, our experts help you deliver powerful multi-sensory statements.

Fusing creative design with technical and production expertise, we have earned a reputation for bringing events to life. By providing all the value-added services that guarantee a seamless event, our teams will assist you throughout the organisation and planning process, with everything from venue selection to accommodation and hospitality requirements.

**Event Services**
See separate brochure for details
- Stands & staging
- Décor design & setup
- Sound & vision
- Interpretation services
- Rigging
- Signage & graphics
- Engineering
- Communications
From traditional Emirati and Middle Eastern dishes to Asian and Continental cuisine or innovative fusions, our chefs source only the best ingredients from around the world to create a stunningly varied and rich experience.

Of course, great dining goes beyond food. Which is why we fine-tune every element to create the perfect ambience. From the menu to the tableware, from flowers to furniture, our experienced team delivers consistent world-class quality for every occasion.

When you need a lavish banquet for 7,000 guests, Za’abeel Hall is without peer. For up to 3,800 guests, Sheikh Rashid Hall is your ideal choice while Sheikh Maktoum Hall comfortably holds up to 1,800 guests. We’ll handle any other permutation within our other halls, while more intimate events are best served by the Al Multaqua Ballroom or at the exclusive heights of the World Trade Club.

Our kitchens have the ability to serve up to 15,000 guests each day. You can count on us to impress your guests; not only with food for every palate, but with the perfect environment to complement the cuisine.

“Our hospitality
Fine dining on a grand scale

Our catering team has been meeting the expectations of the world’s most sophisticated palates for over a decade.

From traditional Emirati and Middle Eastern dishes to Asian and Continental cuisine or innovative fusions, our chefs source only the best ingredients from around the world to create a stunningly varied and rich experience.

Of course, great dining goes beyond food. Which is why we fine-tune every element to create the perfect ambience. From the menu to the tableware, from flowers to furniture, our experienced team delivers consistent world-class quality for every occasion.

When you need a lavish banquet for 7,000 guests, Za’abeel Hall is without peer. For up to 3,800 guests, Sheikh Rashid Hall is your ideal choice while Sheikh Maktoum Hall comfortably holds up to 1,800 guests. We’ll handle any other permutation within our other halls, while more intimate events are best served by the Al Multaqua Ballroom or at the exclusive heights of the World Trade Club.

Our kitchens have the ability to serve up to 15,000 guests each day. You can count on us to impress your guests; not only with food for every palate, but with the perfect environment to complement the cuisine.

“Ability to serve up to 15,000 guests each day.”
Opened in 1989, the club’s position on the 33rd floor of Sheikh Rashid Tower provides a stunning wraparound panorama of cityscape and ocean. This breathtaking scene forms the backdrop for gourmet delicacies, luxurious comfort and sophisticated style that give your event the prestige your VIPs expect.

An ideal place to meet, network and discuss business, the club offers a restaurant, lounge and a range of meeting rooms—five in all, including a boardroom—each with its own distinctive character. The Majlis is perfect for conducting business or for networking in luxurious Arabic surroundings. From fine dining at the Seven Sands restaurant or cocktails in the adjoining Falcon Lounge, this commanding location is sure to impress.

DWTC organisers and exhibitors enjoy access to our exclusive club rooms for private meetings, luncheons, receptions and dinners at special rates.

OTHER SERVICES

The sky’s the limit

One of the many jewels in our crown is the World Trade Club—the ultimate setting for mixing business with pleasure.

opened in 1989, the club’s position on the 33rd floor of Sheikh Rashid Tower provides a stunning wraparound panorama of cityscape and ocean. This breathtaking scene forms the backdrop for gourmet delicacies, luxurious comfort and sophisticated style that give your event the prestige your VIPs expect.

An ideal place to meet, network and discuss business, the club offers a restaurant, lounge and a range of meeting rooms—five in all, including a boardroom—each with its own distinctive character. The Majlis is perfect for conducting business or for networking in luxurious Arabic surroundings. From fine dining at the Seven Sands restaurant or cocktails in the adjoining Falcon Lounge, this commanding location is sure to impress.

DWTC organisers and exhibitors enjoy access to our exclusive club rooms for private meetings, luncheons, receptions and dinners at special rates.
In 2003 Dubai hosted its first major international congress, the Annual Meeting of the IMF and World Bank’s Board of Governors. The all-round service, hospitality and connected location elevated the Dubai International Convention & Exhibition Centre to an elite sphere of global venues, setting a precedent for many more regional and international congresses.

We regularly host the Arabian Travel Market and other major shows, such as GITEX Technology Week, Gulfood, Arab Health, Dubai International Boat Show and Dubai International Motor Show. We are also proud to have held important conferences whose locations rotate around the globe each year, such as the World Heart Federation, the World Diabetes Congress and the International Bar Association.

Over the next few years, we’ll continue to host key international congresses for sectors as diverse as transportation, the law, healthcare and technology.

FACTS & FIGURES

Great Achievements

During 2011, the Dubai International Convention & Exhibition Centre offered 35,000 local and international businesses access to over 1.6 million visitors from 160 markets.

In 2003 Dubai hosted its first major international congress, the Annual Meeting of the IMF and World Bank’s Board of Governors. The all-round service, hospitality and connected location elevated the Dubai International Convention & Exhibition Centre to an elite sphere of global venues, setting a precedent for many more regional and international congresses.

We regularly host the Arabian Travel Market and other major shows, such as GITEX Technology Week, Gulfood, Arab Health, Dubai International Boat Show and Dubai International Motor Show. We are also proud to have held important conferences whose locations rotate around the globe each year, such as the World Heart Federation, the World Diabetes Congress and the International Bar Association.

Over the next few years, we’ll continue to host key international congresses for sectors as diverse as transportation, the law, healthcare and technology.
Comprising more than a dozen halls—along with hotels, apartments, office towers and other key amenities—the Dubai International Convention & Exhibition Centre forms a single compact complex. Each multipurpose venue is integrated into the site to provide maximum flexibility and convenience.

**Fact sheets**
Technical specifications are available for all venues. Please ask for a fact sheet.

**On-site hotels**
The Novotel World Trade Centre, the Ibis World Trade Centre and The Apartments Dubai World Trade Centre offer a total of 622 hotel rooms and 543 serviced hotel apartments. With easy connectivity to our complex, these onsite hotels are hugely popular with international business travellers and offer diverse recreation options, restaurants and international service standards.
Dubai at your doorstep

DWTC is right at the heart of the city’s central business and leisure district.

Apart from Dubai’s business-friendly appeal, the city’s outstanding hotels, entertainment options, shopping and beaches make it a prime leisure destination. These benefits naturally give business visitors extra incentive to attend your event—and to stay in town for longer, giving you more time to connect with them.

Air
The DWTC complex is just a ten-minute commute from the Dubai International Airport via highway or metro. Emirates Airlines provides direct access from all global capitals to Dubai.

Road
Direct access from Sheikh Zayed Road—the commercial skyscraper corridor of Dubai on one side and the six-lane 312 Road on the other—DWTC has instant access to all areas of Dubai and beyond.

Metro
Dubai has the world’s largest automated metro system carrying an estimated 32,000 passengers per hour. DWTC has a dedicated metro station on the Red Line, linking passengers to all major tourist attractions—the tallest tower in the world, the Burj Khalifa, downtown Dubai, major malls and hotels.
“Over 1 million square feet of flexible and configurable space.”
To take the next step, visit www.dwtc.com

Or contact us direct
- Email: info@dwtc.com
- Tel: +971 4 332 1000
- PO Box 9292, Dubai, UAE

Business hours
8am to 5pm, Sunday to Thursday.

Getting here
Dubai is well served by a major world-class airport, several ports and a choice of highways and bus routes throughout the UAE. For more details, see our website.